

**Isle of Anglesey / Gwynedd Business Operations Group**  
**Tuesday 4<sup>th</sup> June 2013**  
**at Anglesey Business Centre, Llangefni**

1. Welcome and Apologies – LB Chaired and Welcomed everyone to the meeting on behalf of AC.

**Present:**

Gareth Williams (GW)	Annog Cyf
Heil Gittins (HG)	Bangor University
Stephen Breslin (SB)	Jobcentre Plus
Emma Baguley (EB)	Isle of Anglesey County Council
Lowri Dundee (LD)	Business Wales
Lois Jones (LJ)	Menter a Busnes
Mark Jones (MJ)	Enterprise Consulting Ltd
Nia Wright-Morgan (NWM)	Bangor University
Lois Bevan (LB)	Isle of Anglesey County Council - LIF
Mair Roberts (MR)	Isle of Anglesey County Council

**Apologies:**

Dewi Jones (DJ)	Bangor University
Nick Bradley (NB)	Xenos
Gwenno Humphreys (GH)	Menter a Busnes
Paul Freeman (PF)	Bridge Marine Science Group
Alwyn Cadwaladr (AC)	Isle of Anglesey County Council

2. **Minutes of last meeting and matters arising**

- In Bethan Barlows's presentation it says that they have supported over 11,000 business over the last 3 years, this should read they have a **target** of 11,000 businesses to help over the next 3 years.
- Nia Wright-Morgan informed the group that she now works for Bangor University and not Wales Co-op as stated in the Agenda.

3. **Presentations**

(a) **Emma Baguley – Destination Anglesey**

A very detailed presentation was given of Destination Anglesey. Please find below an overview:-

- Destination Anglesey Partnership (DAP) is an informally constituted body. At present, the Partnership Board includes a number of committed individuals and groups being represented. The Partnership will be co-ordinated and serviced by the DMP officer team within the Anglesey County Council.

- The Destination Management Programme Board is an internal Isle of Anglesey County Council board and Heads of Service. Departments represented at the Programme Board are, Economic Development, Planning Services, Highways and Transportation, Policy, Property, Lifelong Learning and Information, Information Technology and Finance.
- What is DMP? (Destination Management Plan) - One of the first actions of the Partnership has been to embark on the process of developing a new Destination Management Plan for Anglesey, assisted by our consultants, The Tourism Company. This is an extremely important piece of work which will set the direction for the future development of tourism on the island.
- The Destination Management Plan The Strategy for 2012 – 2016 gives four main Action Points.

1. To promote Anglesey's distinctive strengths
2. To invest in product excellence
3. To provide an outstanding experience for visitors
4. To work together in partnership with local stakeholders.

- The Destination Management Plan for 2012 – 2016 Delivery Plan states Key initiatives:-
  - (a) Branding, PR, on-line strategy
  - (b) Accommodation development
  - (c) Events strategy
  - (d) Food Tourism Strategy
  - (e) Enhancing the coastal resource
  - (f) Investment in settlements
  - (g) Local Infrastructure
  - (h) Destination Anglesey Partnership

Please contact Emma Baguley the DMP Co-ordinator on [elbpl@anglesey.gov.uk](mailto:elbpl@anglesey.gov.uk) or [dmp@anglesey.gov.uk](mailto:dmp@anglesey.gov.uk) for further information.

(b) Nia Wright-Morgan – Bangor University

- Gave a presentation on Elevate Cymru which is a Pan Wales Work Based Learning Project funded by the Convergence European Social Fund through the Welsh Government. It delivers FREE funded and accredited short courses in leadership and management.
- Who is eligible ? Private Sector businesses, including sole traders, micro businesses, SMEs and large enterprises and their employees based in Anglesey, Gwynedd, Conwy or Denbighshire.

- The courses consist of:-

- > Bite sized accredited courses
- > Finance, marketing, leadership, management skills
- > Bespoke courses tailored to meet the needs of the business
- > Delivered at convenient locations

- Delivery of Accredited Courses

- 10,20, and 30 Credit Modules
- 60 credits Maximum
- Progression onto a Foundation or Masters Degree
- Night courses also available

Benefits of Elevate

- Learn new skills
- Increase confidence and motivation of staff
- Greater growth and sustainability
- Flexibility and choice
- Quality funded courses
- Options for further learning

If you require further information please contact Nia on [n.wright-morgan@bangor.ac.uk](mailto:n.wright-morgan@bangor.ac.uk) or telephone 01248 383 800.

**4. Update from Organisations**

a. MJ – Enterprise Consulting Ltd

Very busy at present seeing all sorts of different companies, funding will finish in April 2015.

b. LJ – Menter a Busnes

Working with clients throughout Wales, preparing training with them and also developing start-up skills. Very busy.

c. LD – Business Wales

Due to Business Wales moving to new offices they are arranging a coffee morning for the 14<sup>th</sup> June in Bangor. They will also have different launches in Dolgellau, Wrexham and Anglesey. Very busy at present.

d. SB – Jobcentre Plus

Universal Job match is a new online job posting and matching service, which went live on 19<sup>th</sup> November 2012. It has replaced the current Job and Skills site on Directgov/ gov.uk pages.

It is open to everybody as it is a web based service and is aimed primarily at jobseekers and companies in the UK and DWP staff involved in reviewing claimants jobsearch activity to help and support them into work.

It is available to all UK jobseekers and companies, 24 hours a day, 7 days a week and is one of the largest online jobsites in the UK.

It is accessed via:- [www.gov.uk/jobsearch](http://www.gov.uk/jobsearch) for jobseekers and [www.gov.uk/advertise-job](http://www.gov.uk/advertise-job) for companies.

If you require further details please contact :-[stephen.breslin@dwp.gsi.gov.uk](mailto:stephen.breslin@dwp.gsi.gov.uk)

e. HG – Green Innovation Network/ Bangor University

Currently working on Waste Management Awareness with clients with a September start. Also recruiting in September Environmental Management MBA. Please contact Heli on [heli.gittins@bangor.ac.uk](mailto:heli.gittins@bangor.ac.uk) for further information.

f. GW – Annog Cyf

Not many enquiries with ESF funding, waiting for Job Growth Wales programme that was due to start in April 2012. Contracts awarded 1/8 to start 1/9.

g. LB – LIF (Isle of Anglesey County Council)

Still busy with LIF applications. Aim to award final grants to businesses in December 2013 so that clients have time to claim the grant monies and monitoring can be completed. Looking for job creation over £5K grant.

Currently going through re-profile with WEFO mid-Summer hopefully will know more by the next meeting.

LB will keep the Group updated in the meetings of the project end date.

5. **Any Other Business**

LD wanted to let the businesses know that Business Wales is a free service and for the Group to inform their clients/colleagues.

6. **Date of next Meeting** - To be confirmed.

